

**ROAD**

**NFC**

**SIZE**



**20**



**20**

**SOUND**

**CABIN  
HOTEL**

**CAB**

**CABIN  
HOTEL**

**LO**



**HAM  
BURG**

**CAB  
20.DE**



**B**

**BOOK HERE  
320.DE**

**CENTRAL**

**CAB**



**20**

**ALL U NEED**

**LOCK**

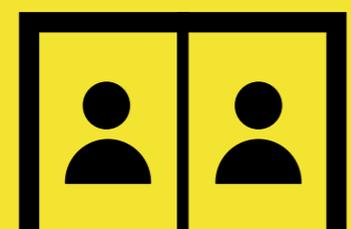


**20**



**CABIN  
HOTEL**

**ALL U NEED**



**QUEENS  
OR**

**FOOD &  
DRINKS**

**CAB**

**CAB  
HOT**



**BOOK HERE  
CAB20.DE**





# CAB 20



# CABIN IN THE HOOD

## **STAYING OVERNIGHT HAS NEVER BEEN SO EASY.**

At CAB20 you'll get what you came for: comfort, just the way you like it. Prices that cater to your plans. Smack bang in the middle of the hood. With pumping vibes you can feel!

Smart and casual is our thing and we're the perfect pad for urban explorers who just want less. Less frills, less jibber-jabber, more thrills in return! Choose Hamburg and give it all you've got in a city where it doesn't matter where you come from, but what you want to experience!



CAB  
20  
CASINO  
HOTEL

CAB  
20

**HOTEL.**

**CONCEPT**

# CABIN STYLE





# YOUR CABIN. YOUR TRIP.

Your own thing with never a dull moment! For us, room isn't a question of space, it's a way of life! Forget boring hotel rooms, CAB20 offers smart cabins where private comfort and leisure meet functional design. Lean back and cruise through the night-time adventure: A queen-size bed and free high-speed, just like a dream.

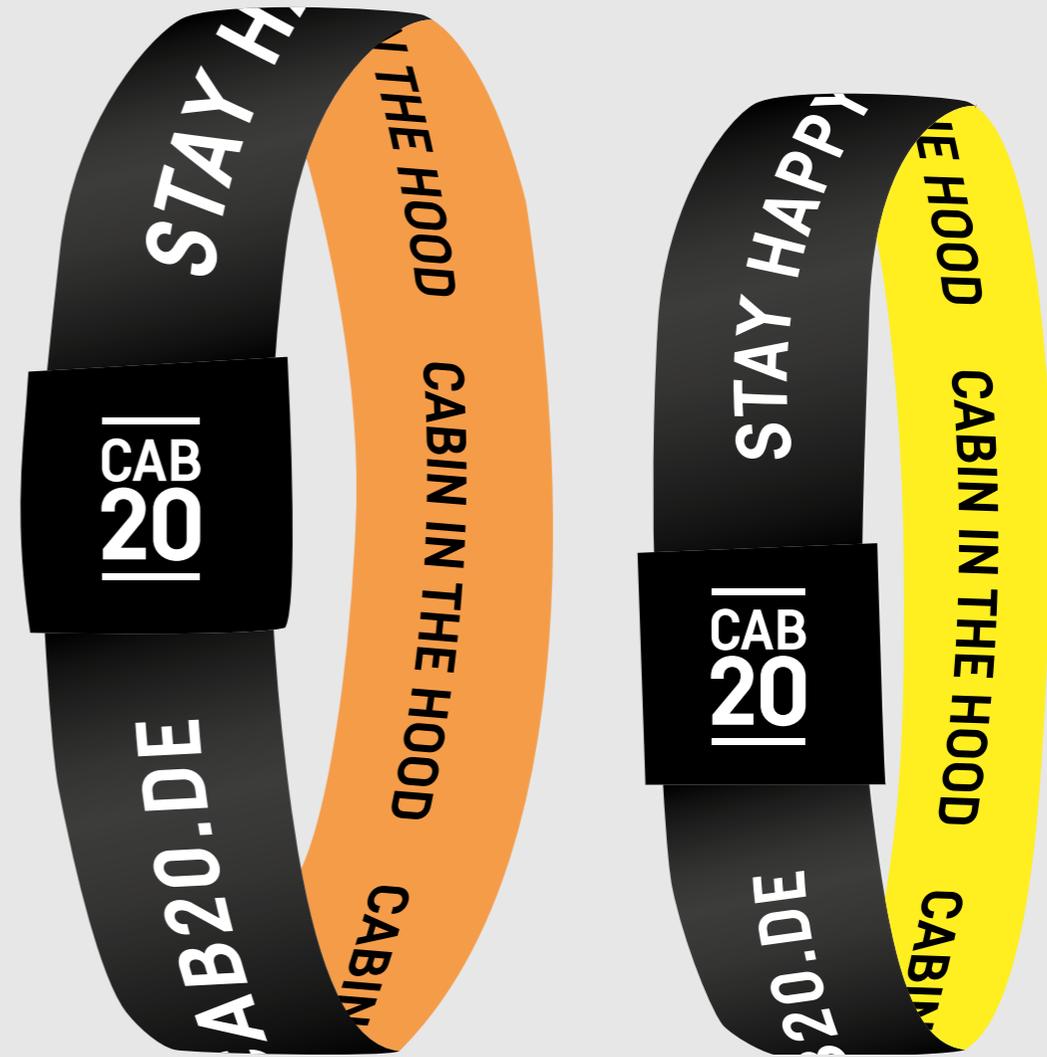
# SMART TOOLS

DIGITAL  
CHECK-IN



# WHY CHECK- IN WHEN YOU CAN JUST AS EASILY CAB-IN?

Waiting? That's for boredom and the doorman, not you! At CAB20 your trip kicks off without any detours, 24/7 at that! Thanks to digital smartness and flexible cab-in, you can turn up whenever you want: a digital bracelet instead of a room key, cab-in instead of check-in!



# COMMUNITY SPIRIT

COMMUNITY  
SPACE





# BEHIND THE BAR OR IN FRONT - PRE-DRINKS WITH STYLE!

Trendy bars, restaurants, nightclubs: everything is a hop, skip and a jump away. But the best place to hang is still at home: at CAB20 with you on one side of the bar and us on the other! Get your pre-drinks on in style at our bar, then kick on to catch the local nightlife! We bring the ingredients, you bring the fun!

# UP, UP AND AWAY

We'll go one better and climb up onto that roof with you. End the day in our rooftop lounge. Enjoy the view over the Hanseatic city, lean back and connect with other travellers!





# THE PERFECT CREW FOR YOUR TRIP

Say goodbye to outdated services! Our CABIN CREW steers you safely through the hood and directs you where to go: whether a local city tour, Hafencity or the most hip and happening nightspots. Our hosts' insider knowledge will open the gateway to the world for you and get you up close and personal with the local heroes. This is a trip you won't forget.

# MY LIFE, MY KIEZ!

Upfront, colourful and well-connected. This is Saint George. This is CAB20! We're in the heart of the action, not watching it from the sidelines. In the middle of the city, playing it by ear. Meeting awesome people! Experience the Kiez in all its diversity. Check out what's going on in your hood!



**BRAND**

**HEADING FOR NEW  
SHORES!  
YOUR TRIP IS OUR  
MISSION.**



# MISSION HOST, NOT IMPOSSIBLE!

The CAB20 is a hospitality brand that inspires guests, locals and employees alike. We dig deep into the depths of the hotel industry to prove there is another way. Our mission? To do more with less. To give a generation of digital nomads exactly what they're looking for: the perfect balance between personal privacy and community spirit. Casual like a hostel, comfortable and smart like a hotel. We have rooms to suit everyone's style, to give everyone a little more space.





# OUR STORY STARTS IN THE KIEZ.

No need to knock together a story because stories happen here every day. Even before CAB20 was built, the site was already a touchpoint for urban art and refugee initiatives in the former B20 cultural centre, a short-term joint project supported by the Fährhaus Group.

This sharing culture and intercultural exchange are no less important at CAB20 today. In keeping with the history of house number 20 on Brennerstraße, even the hotel's murals and artworks remind us of the input of local street artists. The Kiez DNA is embedded not only in the CAB20 name, but also its design!

# VISION & MOOD

The cabin is a safe anchor from which to set sail for new adventures. Ours is a guarantee of comfort inspiring guests to leave their own comfort zone, sure to stay on course. Easy and open to Hamburg and the world!





# TRAVELLER TARGET

Cosmopolitan, spontaneous, well-connected and creative: The CAB20 is a safe haven for adventure-hungry explorers and collective individualists. Those with no time for the humdrum, banal or mundane, who constantly crave variety and some form or other of adventure. Whether thrill-seeking backpackers or digital trendsetters, after a night out partying they all want a private space and comfortable bed to come back to! And if the travel budget is on track too, there's nothing to get in the way!



# VALUES

ALL U NEED



# WE TAKE CARE OF OUR GUESTS,

our surroundings, and the environment too. Respectful and fair but at the same time unconventional and easy-going.





# WE USE SPACE AND RESOURCES EFFICIENTLY

and therefore help to improve social and ecological shortcomings.

# ONLY THOSE WITH LOCAL ROOTS

can offer travellers a genuine home. We're all about the real Hamburg. The Kiez. The life.





**SOCIAL**



**CAREFUL**



**FAIR**



**CASUAL**



**UNCONVENTIONAL**



**EFFICIENT**



**SMART**



**LOCAL**



**URBAN**

**CAB20.DE**